



Preparing for Emerging Threats Through Expanded Partnerships

Exhibitor Prospectus

June 25-27, 2019

Illinois State University

Bone Student Center

Normal, IL



PreparednessSummit.ilstu.edu

[@idph](https://twitter.com/idph)

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Invitation to Exhibit

The Illinois Department of Public Health (IDPH) invites you to join us as an exhibitor, sponsor, or advertiser for the 2019 Public Health and Health Care Coalition Preparedness Summit. The conference will be held June 25-27 at the Bone Student Center on the campus of Illinois State University in Normal, Illinois.

The multidisciplinary summit program is designed to benefit the broadest range of public health professionals involved in bioterrorism response. Participants include more than 500 public health administrators and professionals from environmental health, nursing, communicable disease, laboratory services, food protection, immunization, hospital and local emergency services, and other allied health areas and providers.

This is a unique and exciting opportunity for you to meet past and future patrons face to face. Please take a moment to review the following materials and consider participating in this year's event.

EXHIBITS

Exhibits are located near the main session room. Conference attendees will have the opportunity to pass through the booths many times a day, and visitors will also have the opportunity to visit the exhibit area, speak with representatives, and network during breaks and in between sessions throughout the day. The following includes one registration:

- **For-profit Exhibitor** (\$500)
- **Nonprofit Exhibitor** (\$400)
- **Academia Exhibitor** (\$100)

Sponsorship Opportunities

Platinum Sponsor (\$\$ varies)

Only a LIMITED number of Platinum slots are available! This premier level includes sponsorship of a break, breakfast, lunch, or reception. The cost will be determined based on your selected banquet service. Sponsorship at this level includes:

- Free registration for three representatives, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth in prime location
- Logo and name recognition on signage
- Acknowledgment during plenary session

Please contact Megan at memccan@ilstu.edu for pricing information.

Gold Sponsor (\$2,000)

- Free registration for three representatives, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth located in prime location
- Logo and name recognition on select printed materials and signage
- Acknowledgment during plenary session

Silver Sponsor (\$1,000)

- Free registration for two representatives, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth
- Signage acknowledgment

Bronze Sponsor (\$750)

- Free registration for one representative, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth
- Signage acknowledgment

Donate Door Prize

Door prizes will be given away at the Welcome Reception on June 26. (Note: This is separate from any drawing you may hold at your own exhibit booth.)

- Name recognition on signage at Welcome Reception
- Acknowledgment during Welcome Reception

General Information

- Booth assignments will be made in order of receipt of the registration form and level of sponsorship, with first preference given to Summit benefactors. One Summit registration is included with your booth rental fee. Additional representatives may attend for a discounted fee of \$75 per person.
- Each indoor booth includes an 8-foot draped table and two chairs. If you require additional space, electricity, phone lines, internet, or other audiovisual needs, you must request in advance and additional fees may be assessed.
- The exhibit floor will be open from 8:00 am - 5:00 pm on Wednesday, June 26. Exhibitors will have access to the exhibit area for setup beginning Wednesday from 7 a.m. until 8 a.m. If other arrangements are needed, you must have exhibit staff approval prior to **June 3**.
- All exhibits must be installed and ready for the exhibit hall opening. Exhibits may be dismantled after 5 p.m. on Wednesday.
- Payment may be made by credit card when you register online. You can also select the option to mail in a check or provide a PO when registering online. Full payment must be received by **June 3**. If payment is not received by June 3, a \$50.00 late fee will be applied.
- Should you need to cancel, you must do so in writing by **May 31** to obtain a refund. Additional details will be provided upon acceptance of your participation and receipt of payment.
- Pre-shipment of booth displays and other related materials will be accepted beginning on Monday, June 24. Any boxes that arrive earlier may be turned away and sent back. The Bone Student Center is not liable for any lost materials or boxes that are turned away. It is your responsibility to set up the return shipping and provide your own labels immediately following the conference. Boxes can be shipped to the following address:
 - ISU Bone Student Center
 - Attn: Paula Morrill - (vendor's organization)
 - 200 N. University St.
 - Normal, IL 61761
- The 2019 Summit takes place at the Bone Student Center on the campus of Illinois State University in Normal, IL. We have a hotel block at the Marriott Hotel with discounted rates. Please check the website for more information.
- Every reasonable precaution will be taken to protect exhibitors' property. However, neither the Summit staff nor their agents are responsible or liable for the loss of exhibitor property

Deadlines

The deadline for inclusion in printed materials as a sponsor or exhibitor is **June 3**. The deadline to receive artwork for logos and ads to be included in the Guidebook mobile app is **June 3**. For questions or more information, go to preparednesssummit.illinoisstate.edu, or contact Megan McCann at 309-438-2816 or memccan@ilstu.edu.

Registration

Registration is being accepted online only at bit.ly/Summit19_Exhibits. Payment can be made by check (payable to Illinois State University) or credit card. Checks can be mailed to the following address:

Illinois State University
Attn: Summit Exhibitor
CB 8610
Normal, IL 61790-8610

Questions regarding registration can be sent to Megan McCann at memccan@ilstu.edu.