



# EXHIBITOR PROSPECTUS

2017 Integrated Public Health and  
Healthcare System Preparedness Summit



## POWER IN PARTNERSHIPS

building resilient communities

Illinois State University • Bone Student Center • Normal, Illinois

# JUNE 13-15, 2017

[preparednesssummit.illinoisstate.edu](http://preparednesssummit.illinoisstate.edu)

 /IDPH.Illinois

 @IDPH

## invitation to exhibit

The Illinois Department of Public Health (IDPH) invites you to join us as an exhibitor, sponsor, or advertiser for the 2017 Integrated Public Health and Healthcare System Preparedness Summit. The conference will be held June 13-15, 2017 on the Illinois State University campus - Bone Student Center, in Normal, Illinois.

The multidisciplinary summit program is designed to benefit the broadest range of public health professionals involved in bioterrorism response. Participants include more than 1,000 public health administrators and professionals from environmental health, nursing, communicable disease, laboratory services, food protection, immunization, hospital and local emergency services, and other allied health areas and providers.

Exhibiting will put you right in the heart of the 2017 Summit. The exhibit area is strategically located to allow maximum exposure to summit attendees.

This is a unique and exciting opportunity for you to meet past and future patrons face to face. Please take a moment to review the following materials and consider participating in this year's event.

## exhibits

Exhibits are located in the main session room to maximize traffic. Conference attendees will have the opportunity to pass through the booths many times a day, and visitors will also have the opportunity to visit the exhibit area, speak with representatives, and network during breaks and in between sessions throughout the day. The following includes one registration:

- **For-profit Exhibitor** (\$500)
- **Nonprofit Exhibitor** (\$400)
- **Academia Exhibitor** (\$100)

## sponsorship opportunities

### platinum sponsor (\$\$ varies)

Only a LIMITED number of Platinum slots are available! This premier level includes sponsorship of a break, breakfast, lunch, or reception. The cost will be determined based on your selected banquet service. Sponsorship at this level includes:

- Free registration for three representatives, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth in prime location
- Logo and name recognition on signage
- Acknowledgement during plenary session

Please contact Megan at [memccan@ilstu.edu](mailto:memccan@ilstu.edu) for pricing information.

### gold sponsor (\$2,000)

- Free registration for three representatives, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth located in prime location
- Logo and name recognition on select printed materials and signage
- Acknowledgement during plenary session

### silver sponsor (\$1,000)

- Free registration for two representatives, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth
- Signage acknowledgement

### bronze sponsor (\$750)

- Free registration for one representative, including all educational sessions and conference meals
- Logo in the Guidebook mobile app
- Exhibit booth
- Signage acknowledgement

### donate door prize

Door prizes will be given away at the Welcome Reception on June 14th. (Note: This is separate from any drawing you may hold at your own exhibit booth.)

- Name recognition on signage at Welcome Reception
- Acknowledgement during Welcome Reception

## general information

- Booth assignments will be made in order of receipt of the registration form and level of sponsorship, with first preference given to summit benefactors. One summit registration is included with your booth rental fee. Additional representatives may attend for a discounted fee of \$75 per person.
- Each indoor booth includes a 5-foot draped table and two chairs. If you require additional space, electricity, phone lines, internet, or other audiovisual needs, you must request in advance and additional fees will be assessed.
- The exhibit floor will be open from 8 a.m. until 5 p.m. on Wednesday, June 14th. Exhibitors will have access to the exhibit area for setup beginning Wednesday from 7 a.m. until 8 a.m. If other arrangements are needed, you must have exhibit staff approval prior to **June 1, 2017**.
- All exhibits must be installed and ready for the exhibit hall opening. Exhibits may be dismantled after 5 p.m. on Wednesday.
- Payment may be made by credit card when you register online. You can also select the option to mail in a check or provide a PO when registering online. Should you need to cancel, you must do so in writing by **June 1, 2017**, to obtain a refund. Additional details will be provided upon acceptance of your participation and receipt of payment.
- Pre-shipment of booth displays and other related materials will be accepted beginning on Monday, June 12th. Any boxes that arrive earlier may be turned away and sent back. The Bone Student Center is not liable for any lost materials or boxes that are turned away. It is your responsibility to set up the return shipping and provide your own labels immediately following the conference. Boxes can be shipped to the following address:  
ISU Bone Student Center  
Attn: Jennifer Booher  
IDPH Conference Exhibits  
100 N University St  
Normal, IL 61761
- The 2017 Conference takes place at the Bone Student Center on the campus of Illinois State University. We have multiple hotels that have set up discounted room blocks. Please check the website for a list of those hotels.
- Every reasonable precaution will be taken to protect exhibitors' property. However, neither the summit staff nor their agents are responsible or liable for the loss of exhibitor.

## deadlines

The deadline for inclusion in printed materials as a sponsor or exhibitor is **June 2, 2017**. The deadline to receive artwork for logos and ads to be included in the Guidebook mobile app is **June 2, 2017**. For questions or more information, go to [preparednesssummit.illinoisstate.edu](http://preparednesssummit.illinoisstate.edu), or contact Megan McCann at 309-438-2816 or [memccan@ilstu.edu](mailto:memccan@ilstu.edu).

## registration

Registration is being accepted online only at [conferences.illinoisstate.edu/exhibits](http://conferences.illinoisstate.edu/exhibits). Payment can be made by check or credit card. Checks can be mailed to the following address:

Illinois State University  
Attn: Preparedness Summit Sponsor/Exhibitor  
CB 8610  
Normal, IL 61790-8610

Questions regarding registration can be sent to Megan McCann at [memccan@ilstu.edu](mailto:memccan@ilstu.edu).